



Direct Video Marketing Be Seen, Be Heard, Get Results



***50% greater memory retention
than traditional paper advertising***



***70% of direct mail videos
are watched***



***50% response increase
over traditional direct mail***



72% faster purchasing decisions



9 out of 10 watch within 24 hours

RainMaker Marketing Communications • 713.979.3364 • info@RainMakerMC.com